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Flint Group opens new Global Colour Centre for Packaging Inks in Poland

July 2016: Flint Group welcomes the packaging print industry to a colourful future – a future where digital colour communication becomes the new normal!

Flint Group presents its new Global Colour Centre (GCC) with solution-based competencies; including a demo centre, customer academy, 24/7 colour matching, and digital colour management solutions supporting all four of Flint Group's packaging business segments - Paper & Board, Flexible Packaging, Sheetfed and Narrow Web. All served under the same roof with the same processes, communicating globally. The Centre was officially opened on June 29 with a ribbon cutting ceremony in Lodz, Poland.



“A milestone has been achieved with the opening of Flint Group's Global Colour Centre in Lodz, Poland. The opening of our GCC is a clear testament of our commitment to support customers around the globe with innovative, high quality colour solutions,” says Kim Melander, VP Sales EMEA & Global Strategy Paper & Board for Flint Group.

Mr. Melander continues, “The demand for digital colour management solutions from brand owners to converters is increasing in all markets worldwide; this is why Flint Group is on the right path and through our investment we are setting new standards with the opening of this state of the art competence centre – which is one of a kind in the industry.”

Stuart Duffy, Director Professional Services for Flint Group Packaging & Narrow Web, comments, “Many of our customers are looking to implement a digitally managed colour workflow to ensure full brand colour integrity across multiple locations, segments and media. With our new Global Colour Centre and the VIVO Colour Solutions toolbox, Flint Group has developed a unique offer to help our clients, no matter where in the world, in moving colour management to the next level and into the future.”

Benefits are realised with digital colour management...

- **DIGITALISATION** provides flexibility and speed throughout the entire value chain across all packaging and label segments.
- Through **GLOBALISATION** Flint Group delivers a repeatable worldwide model across multiple sites.
- Flint Group's **COLOUR SOLUTIONS** deliver a comprehensive options package ensuring the highest operational performance, accuracy and brand colour integrity.



Mr. Melander concludes, "At Flint Group we follow a simple and dedicated path – **COLOUR - PASSION – INNOVATION – CUSTOMER SUCCESS.**"

For more information, please contact Deanna Klemesrud at deanna.klemesrud@flintgrp.com.

Flint Group

Flint Group is dedicated to serving the global printing and packaging industry. The company develops, manufactures and markets an extensive portfolio of printing consumables and printing equipment, including: a vast range of conventional and energy curable inks and coatings for most offset, flexographic and gravure applications; pressroom chemicals, printing blankets and sleeves for offset printing; photopolymer printing plates and sleeves, plate-making equipment and flexographic sleeve systems; pigments and additives for use in inks and other colourant applications; Flint Group also designs, develops and delivers web-fed digital colour presses for labels and packaging applications, document printing, as well as commercial printing as well as platemaking equipment for the newspaper industry and computer-to-plate (CtP) solutions for the commercial printing market; With a strong customer focus, unmatched service and support, and superior products, Flint Group strives to provide exceptional value, consistent quality and continuous innovation to customers around the world. Headquartered in Luxembourg, Flint Group employs some 7900 people. Revenues for 2015 were € 2.2 billion. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves. For more information, please visit www.flintgrp.com.

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