The right colour. The first time. Every time.
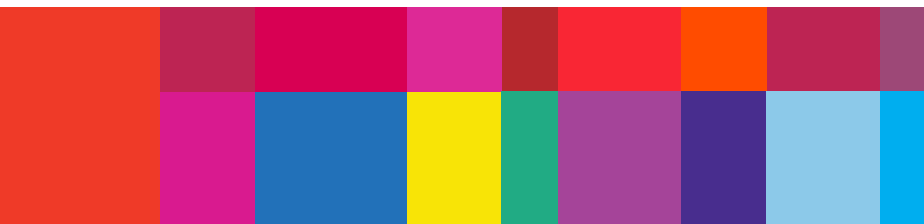
VIVO *Colour Solutions*

Do you realize how much money your business waste on colour matching?

Chances are you don't.

Because if you did – you would have done something about it.
Or you would at least have wanted to.
But the options have so far been very few. If any.
Until now that is.
Vivo Colour Solutions will save the average Narrow Web printer thousands of Euros every month.
Don't believe us?
Just check how long time it takes for your own company.

Colour matching in the Narrow Web industry.

We are dedicated to the Narrow Web market. Have been for decades.
We know that colour matching for labels, packaging, or shrink
sleeves is not as simple as in traditional paper printing.

In traditional paper printing, the choice is basically between coated or
un-coated paper.
Narrow Web printers can print in flexo, offset, screen or letterpress and
need to work with 100's of different substrates. Each combination of
substrate and printing method requires its own specific colour matching.

In Narrow Web you don't print brochures or ads. You print on the very
products that your client's sell. If the colour on your clients packaging is
not right you will have problems.
Our job is to make sure that won't happen.

Each combination of substrate and printing method requires its own specific colour matching.

So – how do printers match colour today?

They mix. They print. They hope. And mix again.
How do you do it? How long does it take you to get it right?

On average a narrow web printer spend 2.5 hours per day trying to create new ink formulations. During that time the press is not making any money. It's easy to do the maths.
(Hours) x (days) x (your charge for press time) = money lost.
For most Narrow Web printers this amounts to thousands of Euros every month.

But there's more. The ink and substrate spent during the mixing and trial runs also add up to significant numbers.

All in all – this is likely much more money than you thought it would be. And way much more than you want it to be.

They mix. They print. They hope. And mix again.

Good news. We have solved the problem for you!

What you just read is the reason we created Vivo Colour Solution.
This system is an intelligent database of colours and mixing recipes for any combination of ink type, printing method and print media.

VIVO Colour Solution will translate all types of colour targets into the right ink formulation to match your colour target on press.
Right the first time.

VIVO Colour Solutions is designed to work with multiple print methods and substrates widely used in most narrow web applications. It is future proof as it is based on digital /electronic colour standards – so no matter if your colour target is communicated in a print sample, a colour reference, Cxf file or LAB values – VIVO Colour Solutions have got you covered.

All you have to do is enter our colour target into Vivo and select ink type, printing method and print media. Vivo will then give you a recipe on how to mix the right ink.

It works. The first time. Every time.

Just call your Flint Group representative.
We set you up. We show you how to work the system.

Colour matcing will never be the same again.

It works. The first time. Every time.

VIVO *Colour Solutions*
platform

User
Password

Disclaimer   Login

FlintGroup

The bullet points:

So what does all this boil down to?
Here are the bullet points. All you need to remember.

- **You save money. Alot of money.**
  We know printers that have saved € 100,000 per year.

- **You increase your printing capacity.**

- **On average 2.5 hours more of production capacity per day.**
  More capacity with existing presses.

- **You reduce your environmental footprint.**
  Using ink and substrate just to throw it away is not only costly. It is very uncool.

- **You get consistent results.**
  Red is red and it's the right red. Every time. Just what clients want.

- **Available 24/7.**
  No hardware. No complicated systems. It's all in the cloud.

- **You're never alone.**
  We have local support to guide you.

FlintGroup / *Narrow Web*

www.flintgrp.com